

LEUVEN CAMPUS

Vlerick Leuven Gent
Management School

The design of the new Leuven Campus for the Vlerick Leuven Gent Management School has been a challenge right from the first day.

To develop a project for a campus is always a thrill for a design team. It is an open, dynamic system created for optimal interaction between participants and staff, a temporary community of people eager to learn and develop their skills. Vlerick, being on a constant mission to stimulate personal development, just sets the standards for its housing to the highest: it is not a static institution, but a dynamic, living organism, constantly re-inventing itself. We aimed to create an inspiring environment to accompany the academic activity, and to function as the background to which an important part of the life of participants, tutors, researchers and staff will take place. We strived for the realization of a spatially and functionally 'state of the art' campus infrastructure, as an essential part of the overall Vlerick experience.

An important goal has been to give the project a naturalness and unforced grace, that way respecting the informal and natural atmosphere present amongst staff, tutors and participants of the Vlerick Leuven Gent Management School.

From the very first day we have searched for the building to have a strong and specific identity as it will be the material representation of the Leuven Campus of the Vlerick Leuven Gent Management School, on an international level and for many years to come. We are convinced that creating optimal, pleasant working and learning conditions helps to attract the best individuals – be it as participants or employees – and to have them live and build the Vlerick Leuven Gent Management School in the future.

Now the project is realized, we sincerely hope it meets the standards and the goals set at the start of the project. It took all partners involved in design and construction over two years of intense work and collaboration. It would be safe to say that we are all both proud and a bit insecure, since the built result of our efforts is now handed over to the judgment of the visitor and put to the test of everyday use.

Handing over a new building to the client is like giving a send-off to a vessel heading for open sea. It is up to the ship and its crew from now on. We wish all at the Vlerick Leuven Gent Management School an inspiring and pleasant journey.

For the whole design and construction team,
360 Architecten & Stéphane Beel,
April 17th 2007





Reception



Foyer view with open Break-out Spaces

Large Auditoria at Level -1



Restaurant and InBev Lounge at Level 0





Sit and Work



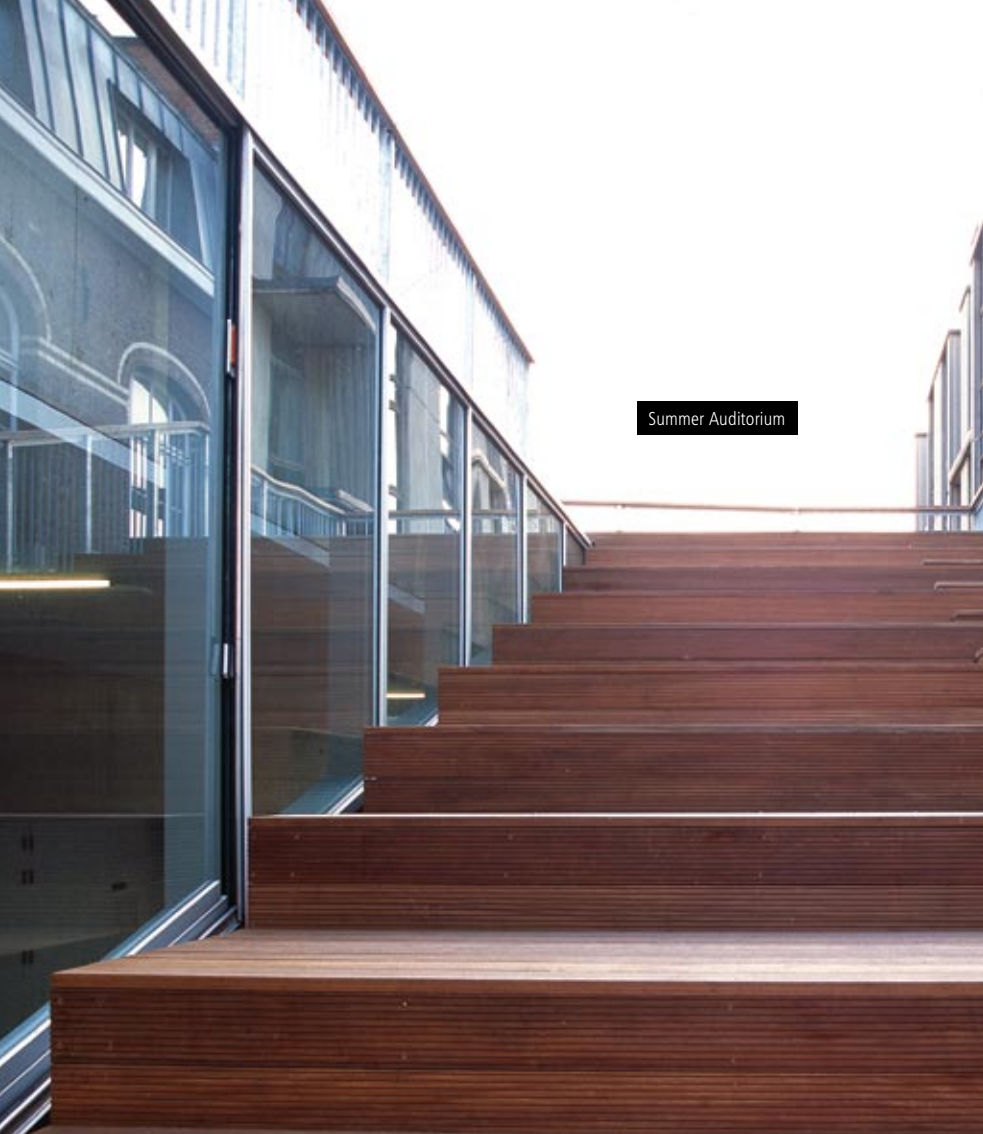
Flexible Auditoria at Level +2



Sit and Relax at Level +1

Park view from Swets Knowledge Exchange Center at Level +2





Summer Auditorium



Foyer view with glazed Break-out Rooms



Roof Garden



COLOFON

Design · 360 Architecten & Stéphane Beel

Support · Bureau Bouwtechniek

Structural Engineering · Ney & Partners

Services Engineering · RCR studiebureau

Acoustics Engineering · Daidalos-Peutz

General Contractor · CEI-Demeyer

Client · Vlerick Leuven Gent Management School



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